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TERI DAVIS • PO Box 3353 Jackson, WY 83001 • 307-690-2936

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### *Design*

- ◆ Innovative ideas & problem solving
- ◆ Technical outerwear and sportswear
- ◆ Experience and success in snow, cycling and outdoor markets
- ◆ Mood boards and trend research
- ◆ Tech packs, detail sketches
- ◆ Color palettes and merchandising
- ◆ Market & competitor brand research

### *Product Development*

- ◆ Fabric & Trim Sourcing & Development
- ◆ Factory Correspondence
- ◆ Fit Expert
- ◆ Bill of Materials
- ◆ Project management

### *Excellent team member and collaborator*

**Objective:** To design for a company committed to excellence in function, style, innovation and integrity.

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## CONFLUENCE DESIGN – FREELANCE

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### BARE SPORTS, SALT LAKE CITY, UT

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3/2013 – Present

- Designed and developed men's and women's fly fishing waders, jackets and sportswear creating a completely new look unique within the fly fishing market.
- Designed trims, sourced fabrics, factories, developed color palette.
- Patent pending feature.

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### SHOWERS PASS, PORTLAND, OR

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11/2007 – 1/2009 & 10/2012 – Present

- Designed and developed men's and women's urban cycling apparel.
- Designed several of Showers Pass top sellers in company history.
- Designed trims and assisted in development of company logo.

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### TIMBUK2, SAN FRANCISCO, CA

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8/2013 – 1/2014

- Designed 8 performance urban cycling apparel concepts for Timbuk2's first ever apparel launch.

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### BLACK DIAMOND, SALT LAKE CITY, UT

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10/2011 – 10/2012

- Designed men's and women's climbing collection for the launch of Black Diamond's first apparel line for 2 fall seasons and one spring season. The first fall line launched in October 2012 to retailers and was very well received.

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### CORE CONCEPTS, BOISE, ID

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4/2007 – 12/2011

- Designed youthful, functional baselayer, midlayer and outerwear for M's and W's collections. Responsible for color palette research and merchandising, all aspects of development including fabric and trim sourcing, trend research, bill of materials creation and maintenance, factory correspondence, fit and tech pack updates, artwork for catalog and more.
- Achieved 230% growth from Fall 2008/09 to Fall 2009/10; 75% growth for 2011.
- 2008 Apex Award from Polartec for 'Carve Jacket'.

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## TREK/BONTRAGER, WATERLOO, WI

9/2010 – 1/2011

- Design technical apparel for road, mountain bike, triathlon and commuter collections – Spring and Fall '12. 52 styles.
- Doubled sales with the above designs for spring/fall 2012!

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## CLOUDVEIL, JACKSON, WY

4/2003 – 11/2005 & 3/2011 – 5/2011

- Designed and developed Cloudveil's Fall 2005 and Spring 2006 sportswear collections.
- Editor's Pick Awards from Freeskier and Ski Magazine 2006 and 2007 – M's and W's Down Patrol Jacket
- Designed Cloudveil's first down collection – 6 styles geared for the technical outdoor market and 2 fashion forward styles for the ski market – Fall 2005
- Designed and developed new construction for an entirely new concept for the outdoor industry – insulated softshell. Fall 2004.

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## MOUNTAIN HARDWEAR, RICHMOND, CA

9/2004 – 3/2010

- Design technical outerwear, midlayer, and sportswear for snow, climbing and commuter markets using innovative technologies, fabrics and trims.
- Top revenue producer of design team – average revenue/style.
- Alpinist Mountain Standards Award 2008 for the M's Typhoon Jacket.

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## PEARL IZUMI/NAUTILUS, BOULDER, CO

11/2005 – 7/2007

- Design street inspired and technical styles for fall and spring seasons for cycling, running and workout apparel including outerwear, sportswear, socks and baselayer.
- Developed color palette and assisted in merchandising color stories

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## POWDERHORN, JACKSON, WY

2/2006 – 3/2007

- Designed and developed 36 styles for new launch including technical outerwear, base layer and knits including factory correspondence, fit notes, lab dips.
- Designed, sourced and developed all trims for this new line of western skiwear including rivets, snaps, gripper elastic, tapings and collaborated on innovative graphics.
- Researched and selected fabrics for all applications; developed color palette.
- Lots of press including Fashion Trend of the Year 2007, Men.Style.com

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## SPYDER ACTIVE SPORTS, INC. BOULDER, CO

12/2002 – 3/2005

- Designed styles, trims, color palette and fabric direction for Spyder's XSCAP collection. Direction ranged from outdoor influenced skiwear to urban and streetwear pieces.
- Designed styles, trims, color palette, and determine fabric direction for Spyder's Fall 2004 EDP collection.

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## EDUCATION

Art Institute of Portland: Associate of Arts, Apparel Design

University of Washington: Bachelor of Arts, International Studies

Bachelor of Science, Business Management

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## COMPUTER SKILLS

Adobe Illustrator • Adobe Photoshop • Word • PowerPoint • Excel

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Please see 'Raves' section for more press info at [confluencedesigninc.com](http://confluencedesigninc.com)